



OLYMPIC CITY

SPONSORSHIP
PROPOSAL



Prepared by
BARRATT STRENGTH LLC

ABOUT US

Olympic City Pro Am is powered by a small family owned business, Barratt Strength LLC. Owners Brandon and RosaLinda Barratt compete as athletes as well as promote top tier Strongmen and Strongwomen competitions under the Strongman Corporation sanction. Going into year two of Olympic City, the stakes are higher and we are looking for sponsorships to help pay our athletes. Paying out athletes has been proven to help truly grow the sport of Strongman and Strongwoman. This is a sport that requires some of the most extreme feats of strength over the course of 5 events. Olympic City Pro Am has been coined the best Pro Am in the Nation. Although we are one of the best, we still need your help as we are the newest Pro Am. These shows are very much built on Athlete Participation and Sponsorships like yours.

OUR GOALS

1

Our biggest goal this year is to pull together a \$14,000 prize pool for our 4 weight class podium finishers. We currently have 80 Athletes signed up!

2

Our second goal is to have 300-400 spectators at our show and have the show be live streamed on YouTube.

PROPOSED TIMELINE

Olympic City Pro Am is scheduled for Saturday March 22nd in Colorado Springs, Colorado. We are asking that sponsorships be completed by no later than February 1st, 2025.



PROPOSED BUDGET

*A minimum of \$500 can be accepted for sponsorship.
Here is a \$2500.00 Sponsorship Budget example.*

| Project and Initiative | Value | % |
|--|---------|------|
| Outsource third-party advertising team | \$1,000 | 40% |
| Athlete Payout | \$1,000 | 40% |
| Staff expansion and onboarding | \$500 | 20% |
| TOTAL | \$2,500 | 100% |

*Sponsorships can include several package plans.
Offering a wide range of marketing for your company.
Please see "Package Plans" attachment.*

MEET OUR TEAM



RosaLinda Barratt

Co-Owner, GM
of Barratt
Strength

- 7x
Nationals
Qualifier
- 2025
Americas
Strongest
Master
Qualifier



Brandon Barratt

Co-Owner of
Barratt Strength,
Marketing
Director

- 5 x Nationals
Qualifier
- 2024 Shaw
Classic
Athlete

TRUSTED PARTNERS

CERBERUS 

 **NUTRITION**



STRONGMAN
CORPORATION
live to be strong

MEET OUR ATHLETES



Open W LW (140.4-)

Hanna Coldiron
Cat Bechtold
Sandy Caruco
Krystal Stanczyk
Nadia Morrison
Julia Gimenez
Rachel Foss
Carly Andrus
Angelica DeFranco

Open W HW (+)

KaTarra Taylor
Trisha Mank
Jackie Rhodes
Jesi Niebuhr
Cory Tilbrook
Nikki Cottingham
Taylor Doxey
Lydia Wallace
Ally Abbs
Stacy Burr
Kim Scott
Kat Latu

Open M MW (231.4-)

Miguel Lebaron
Spencer Edging
Tyler Pruitt
Kaleb Cottingham
Matthew Powell
Jesse Castens
Jordan Lamgo
Bodie Giron
Ethan Atkins
Josh Harrelson
Ches Denison
Trent Carnahan
Joel Hammer
Blake Hoffman
Evan Gamboa
Marquale Pierson
Parker Henry
Gabe Deal
Mike Ligeikis
Dane Kelley



Open M SHW (+)

Beau Bathery
Brendan Walters
Josh Hatfield
Marc Sanchez
Tyler Collins
Trotter Barringer
Matt Webb
Ryan Schulman
Christopher Olive
Jonathan Kilen
Anthony SanLorenzo
Eric Galarza
Jack Turner
Quinten Holley
Warren MacDonald
Alex Kelley
Joshua Bonsworth
Tyler Horsley
Rashad Palmer
Josh Hale
Josue Elias
Nicholas Gentile
Saimasina Burgess
Jordon Peil
Ian Love
Niko Chaprales
Terry Pappas
Hunter Bergeron
Eli Morgan
James Glasco
Gabriel Peña
Thayne Jackson
CJ Allen

SPONSORSHIP PACKAGES



| Iron Sponsor | Silver Sponsor | Gold Sponsor | Platinum Sponsor |
|---|--|--|--|
| \$800 | \$1,500 | \$2,500 | \$5,000 |
| <ul style="list-style-type: none"> •All Day Vendor Space •Includes One Table and Two Chairs •Business Logo Advertisement •Logo on Shirt •Social Media Advertisements | <ul style="list-style-type: none"> •1 medium banner at the event •Logo placement on shirts •Poster advertisement around town •Social media marketing sponsorship •Booth space | <ul style="list-style-type: none"> •2 Large banners at the event, •Logo placement on shirts •Live Stream Commercial Time • Hand out Trophies •Poster advertisement around town •Social media marketing sponsorship •Booth space | <ul style="list-style-type: none"> •2 Large banners at the event, •Logo placement on shirts •Live Stream Commercial Time • Trophy Certificate with your company logo •Poster advertisement around town •Social media marketing sponsorship •Trusted Partner advertisement on our website •Olympic City presented by "your company" •Booth space |

Minimum Sponsorship of \$500.00 will secure you a booth at the event.



CONTACT US



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